

Town Council Strategic Planning Retreat



June 15, 2023
North Central Texas College
1200 Parker Square, Lecture Hall, Rm 102
Flower Mound, TX 75028

10:00 a.m. - 5:00 p.m.

MINUTES

A. CALL TO ORDER

Derek France, Mayor (arrived at 3:30 p.m.)
Jim Engel, Mayor Pro Tem
Ann Martin, Deputy Mayor Pro Tem
Adam Schiestel, Councilmember Place 1
Brian Taylor, Councilmember Place 3
Chris Drew, Councilmember Place 2

constituting a quorum with the following members of the Town Staff participating:

Anne Carnes, Deputy Town Secretary
James W. Childers, Town Manager
Tommy Dalton, Assistant Town Manager
Tiffany Bruce, Assistant Town Manager/Town Engineer
JP Walton, Strategic Services Manager

Mayor Pro Tem Engel called the planning retreat to order at 10:00 a.m.

B. PUBLIC COMMENT

The purpose of this item is to allow the public an opportunity to address the Town Council regarding any item on this agenda that is not a "Public Hearing." Issues regarding daily operational or administrative matters should first be dealt with by calling Town Hall at 972.874.6000 during business hours.

In accordance with the Texas Open Meetings Act, the Town Council is restricted from discussing or acting on items not listed on the agenda.

To speak to Council during public comment, please fill out a [comment form \(PDF\)](#).

- Speakers are limited to 3 minutes, a tone will sound at 30 seconds left and when time has expired, and times may be adjusted by the mayor
- Speakers must address their comments to the Town Council
- Please state your name and address when speaking

No speakers.

C. ITEM(S)

1. Discussion of the Town's Strategic Plan including objectives, action items, targets, and performance for the goals of:

There was Council discussion on the following items. No action was taken.

Town Council recessed between 12:02 - 12:44 p.m. and 2:30 - 2:40 p.m.

- a. Quality of Life
- b. Public Safety
- c. Infrastructure
- d. Financial Stability & Operational Soundness
- e. Environment & Country Feel
- f. Parks & Recreation
- g. Economic Development
- h. Community Engagement

2. And including discussions involving:

- a. Town communications, website, notifications, customer service, technology, transparency, engagement, new resident information
- b. Town finance, tax rate, budget, revenues, expenditures, development fees, homestead exemption, dedicated sales tax election
- c. Economic development, incentives, office development, warehouse uses, and Tax Increment Reinvestment Zone(s) (TIRZ), Public Improvement District
- d. Town infrastructure, transportation, traffic management/synchronization, traffic signals, sidewalks/connectivity, lighting, water, wastewater, and drainage

- e. Development processes/standards/fees, neighborhood planning, growth, infill locations, uses, housing, SMARTGrowth, Cross Timbers Conservation Development District development options, Master Plan, and zoning regulations
- f. Current and future Town Facilities

D. ADJOURN

Mayor France adjourned the planning retreat at 4:31 p.m.

TOWN OF FLOWER MOUND, TEXAS

DEREK FRANCE, MAYOR

ATTEST:

THERESA SCOTT, TOWN SECRETARY