

Town Council Work Session



January 18, 2024
Town Hall
2121 Cross Timbers Road
Flower Mound, TX 75028

6:00 p.m.

DRAFT MINUTES

A. CALL TO ORDER

Mayor France called the meeting to order at 6:00 p.m. with the following members present:

Derek France, Mayor
Jim Engel, Mayor Pro Tem
Ann Martin, Deputy Mayor Pro Tem
Adam Schiestel, Councilmember Place 1
Chris Drew, Councilmember Place 2 (remotely)
Brian Taylor, Councilmember Place 3

constituting a quorum with the following members of the Town Staff participating:

Theresa Scott, Town Secretary
James W. Childers, Town Manager
Bryn Meredith, Town Attorney (closed meeting only)
Tommy Dalton, Assistant Town Manager
Tiffany Bruce, Assistant Town Manager/Town Engineer
Lexin Murphy, Director of Development Services
Joelle Hainley, Building Official
Wendell Mitchell, Assistant Chief of Police
Leticia Carter, Community and Cultural Events Manager

B. INVOCATION

Councilmember Taylor gave the invocation.

C. PLEDGE OF ALLEGIANCE TO THE AMERICAN FLAG AND TO THE TEXAS FLAG

"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."

Mayor France led the pledges.

D. PUBLIC COMMENT

The purpose of this item is to allow the public an opportunity to address the Town Council regarding any item on this agenda that is not a "Public Hearing." Issues regarding daily operational or administrative matters should first be dealt with by calling Town Hall at 972.874.6000 during business hours.

In accordance with the Texas Open Meetings Act, the Town Council is restricted from discussing or acting on items not listed on the agenda.

To speak to Council during public comment, please fill out a [comment form \(PDF\)](#).

- Speakers are limited to 3 minutes, a tone will sound at 30 seconds left and when time has expired, and times may be adjusted by the mayor
- Speakers must address their comments to the Town Council
- Please state your name and address when speaking

Names listed below don't necessarily reflect the order in which each person spoke and all addresses are located in Flower Mound unless otherwise indicated.

	Speaker name and address	Subject (as written on the form)
1.	Ronak Patel, 1001 Long Prairie Rd	Sign ordinance
2.	Kristy Casal, 2708 Atwood Dr	Lamar Middle School sign
3.	Fred Vincent, 3933 Bordeaux Cir	Historical Commission

E. CLOSED MEETING

Administrative Note: The closed meeting was conducted after public comment on this agenda.

Mayor France announced that the Town Council is convening into a closed meeting at 6:09 p.m., under Texas Government Code Chapter 551, including but not limited to, Sections 071, 072, 074, and 087 for consultation with attorney, and to discuss matters relating to real property, personnel, and economic development negotiations as follows:

1. Consultation with Town Attorney.
 - a. 2006 Rule 11 agreement and dismissal, Cause No. 2005-20153-158 and Flower Mound Ranch Development
 - b. La Estancia Investments, L.P. v. Town of Flower Mound, Texas, et al
2. Discuss and consider purchase, exchange, lease or value of real property for parks, cultural arts, public safety, public rights-of-way, and/or other municipal purposes and all matters incident and related thereto.
3. Discuss and consider resignations, appointments, evaluations, reassignments, discipline, or dismissals for the following boards or commissions: Board of Adjustment/Oil & Gas Board of Appeals, Community Development Corporation, and Planning and Zoning Commission.
4. Discuss and consider economic development incentives, including retail centers, grocers, corporate relocation/expansion/retention, hospitality projects, health

care facilities, performance related to certain incentive agreements, and Tax Increment Reinvestment Zone (TIRZ) #1, TIRZ #2, River Walk PID No. 1, Proposed PID, MMDs, and MUDs.

F. RECONVENE

The Town Council reconvened into an open meeting at 6:31 p.m. on January 18, 2024, and no action was taken on the above items.

G. WORK SESSION ITEM

1. Presentation by Peggy Riddle, Director, Denton County Office of History & Culture

Ms. Riddle provided input on how the County could partner with the Town and the Historical Commission members.

There was Council consensus to proceed with bringing forward a Memorandum of Understanding between the Town and Denton County.

2. Discussion and direction regarding the Town's sign regulations

Ms. Hainley gave a presentation on the following potential updates to sign regulations, and she or Ms. Murphy, or Mr. Dalton responded to questions for each.

Regulation	Council Feedback
End or corner tenant signage	Allow for it; however, with protection such as restrictions for those that are adjacent to residential.
Large real estate sign renewals	Allow for annual renewal for large real estate signs
Awning or canopy signs	Acceptable to defining awning and canopy signs individually, and font clean up.
Masonry border - ground signs	Not remove the requirement for masonry; however, allow for some flexibility regarding masonry (i.e. 30 - 40%)
School district signage	a) Championship or recognition flags on some interior light poles are acceptable with some restrictions on locations (closer to the interior of the property) as well as quantity; however, with no advertising or sponsorship

	b) Acceptable to the use of digital signage; however, not for those adjacent residential; concerns regarding color of text, flashing components, etc. Interested in limiting the hours as well. Concerns regarding the use of digital signs at elementary schools given most of them are in neighborhoods.
Subdivision entry signage	Concerns regarding the use of free standing signs (message boards) for HOAs given many of them are located next to homes and there are other communication options available; however, would be open to having an application process. The size of the sign would also need to be smaller.
Registration requirements	For licensing of sign installers, acceptable to allowing business owners to put up their own signs. They would still need to apply for a permit, but they simply wouldn't need to pay a registration fee and register as a sign contractor.
Ordinance clean up	Acceptable to the following clean up items: a. Compresensitive sign package (CSP) - changing language to say "including" instead of "other than a" in section 86-44 of the CSP. b. Section 86-68 (a)(4) - remove text of "Wall signs used for identification of residential subdivision shall not exceed 32 square feet in sign area". c. Section 86-68(a) (8) relocate to the appropriate section d. Section 86-67(b)(1) add subsection language and remove (d) for comprehension reasons e. Section 86-68(b) (3) - nonresidential buildings (other) add "on the side wall" language f. Section 86-68(b)(4) - building identification wall sign clarification; and typo correction g. Section 86-73 (b)(8) coming soon to say "and" instead of "or"

3. Discussion and direction regarding public art and murals within the Town of Flower Mound.

Mr. Walton and Ms. Carter gave a presentation identifying or noting:

- Brief history
- Public art overview
- Public art on public property options

- Public art on private property and use of a public art master plan

and Mr. Walton indicated that staff is seeking direction from Council regarding the use of public art in parks and programming.

Ms. Murphy gave a presentation on the topic of public art on private property, identifying or noting:

- Definition of signs
- Comprehensive sign package - works of art; wall murals

Mr. Childers summarized that the direction from Council is to allocate funds annually for static art installations initially; however if it gains momentum consideration will be given for a master plan to help guide where art will be placed. Ms. Murphy clarified that a comprehensive sign package could be used for murals.

4. Discussion with Town Council and Staff on the implementation of Axon Fleet 3 Automated Reader technology.

Mr. Childers provided background information and Assistant Chief Mitchell noted the purpose of this item is to discuss the activation of the Axon Fleet 3 Automated Reader technology. He pointed out the functionality of the technology, including data security and retention, as well as how it would be used in town.

Council was acceptable to the use of the technology, mainly for the officer safety aspects it brings. Council was agreeable to a pilot program that would include eight vehicles initially, for 180 days, and with a 2-week retention period, with the understanding there would be a policy document available for Council discussion in a month. There was also interest in in-service-only uses.

H. ADJOURN

Mayor France adjourned the work session at 9:17 p.m. on January 18 and all were in favor.

TOWN OF FLOWER MOUND, TEXAS

DEREK FRANCE, MAYOR

ATTEST:

THERESA SCOTT, TOWN SECRETARY