

Town Council Strategic Planning Retreat



July 18, 2024
Midwestern State University
Lecture Hall Rm #229 (2nd floor)
100 Parker Square
Flower Mound, TX 75028

9:00 a.m. - 4:00 p.m.

Comments regarding any agenda item can be sent to the Town Council by emailing towncouncil@flowermound.gov or by calling 972.874.6005 and leaving a message.

AGENDA

A. CALL TO ORDER

B. PUBLIC COMMENT

The purpose of this item is to allow the public an opportunity to address the Town Council regarding any item on this agenda that is not a "Public Hearing." Issues regarding daily operational or administrative matters should first be dealt with by calling Town Hall at 972.874.6000 during business hours.

In accordance with the Texas Open Meetings Act, the Town Council is restricted from discussing or acting on items not listed on the agenda.

To speak to Council during public comment, please fill out a [comment form \(PDF\)](#).

- Speakers are limited to 3 minutes, a tone will sound at 30 seconds left and when time has expired, and times may be adjusted by the mayor
- Speakers must address their comments to the Town Council
- Please state your name and address when speaking

C. ITEM(S)

1. Discussion of the Town's Strategic Plan including objectives, action items, targets, and performance for the goals of:
 - a. Protect and Expand the Town's Tree Canopy
 - b. Increase Open Space, Parkland, and Recreational Opportunities
 - c. Adopt a Comprehensive and Strategic Economic Development Plan
 - d. Implement Innovation Traffic Solutions
 - e. Adopt a Future Facilities Strategy
 - f. Adopt a Long-Range Financial Strategy
 - g. Recruit and Retain High-Quality Staff
 - h. Maintain Operational Continuity and Resiliency

i. Promote Transparency and Public Engagement

2. And including discussions involving:

a. Overview of the Strategic Plan

b. Economic Development

c. Legislative Priorities

d. Infrastructure and Future Capital Improvement Projects

e. Long-Range Financial Strategy (including a discussion on bonds)

f. Cyber Security

g. Public Feedback from Flomo Convos

h. Survey results from Council and Staff

i. Public Safety

D. ADJOURN

I do hereby certify that the Notice of Meeting was posted on the bulletin board at the Town Hall for the Town of Flower Mound, Texas, in a place convenient and readily accessible to the general public at all times and said Notice was also posted on the Town's website in accordance with GC Section 551.056 on the following date and time: July 12, 2024, at 1:00 p.m., at least 72 hours prior to the scheduled time of said meeting.

Theresa Scott, Town Secretary

The Flower Mound Town Hall and Jody Smith Hall are wheelchair accessible. Requests for accommodation or interpretive services must be made 48 hours prior to this meeting by contacting Town Hall at 972.874.6000. Additional time limits will be provided for members of the public that need to address the Town Council through a translator.