

Town Council Strategic Planning Retreat

August 2, 2025



Denton County Southwest Courthouse
Community Room
6200 Canyon Falls Dr.
Flower Mound, TX 76226

8:00 a.m. - 12:00 p.m.

MINUTES

A. CALL TO ORDER

Mayor Moore called the Strategic Planning Retreat to order at 8:01 a.m. with the following members present:

Cheryl Moore, Mayor
Ann Martin, Mayor Pro Tem
Adam Schiestel, Deputy Mayor Pro Tem
Chris Drew, Councilmember Place 2
Brian Taylor, Councilmember Place 3
Janvier Werner, Councilmember Place 4

Town Staff present:

James W. Childers, Town Manager
Traci Henderson, Town Secretary
Tommy Dalton, Assistant Town Manager
Tiffany Bruce, Assistant Town Manager/Town Engineer
John Zagurski, Chief Financial Officer
JP Walton, Strategic Services Officer
Sarah Luxton, Senior Management Analyst
Blake Manuel, Management Analyst

SGR Consultants present:

Mike Mowery, President Leadership Development
Hilary Shine, Senior Vice-President Leadership Development

B. PUBLIC COMMENT

There were no requests to speak from the public.

C. ITEM(S)

1. Discussion of the Town's Strategic Plan including objectives, action items, targets, and performance for the goals of:
 - a. Protect and Expand the Town's Tree Canopy
 - b. Increase Open Space, Parkland, and Recreational Opportunities
 - c. Adopt a Comprehensive and Strategic Economic Development Plan
 - d. Implement Innovation Traffic Solutions
 - e. Adopt a Future Facilities Strategy
 - f. Adopt a Long-Range Financial Strategy
 - g. Recruit and Retain High-Quality Staff
 - h. Maintain Operational Continuity and Resiliency
 - i. Promote Transparency and Public Engagement
 - j. Public Safety
 - k. Superior Quality of Life
 - l. Infrastructure
 - m. Financial Stability & Operational Soundness
 - n. Environmental & Country Feel
 - o. Parks & Recreation
 - p. Economic Development
 - q. Community Engagement

2. And including discussions involving:
 - a. Overview of the Strategic Plan
 - b. Legislative Priorities
 - c. I-OPT Assessment
 - d. Principles of Effective Board Governance
 - e. Strategic Visioning
 - f. Solid/Green Waste
 - g. Stormwater Fee Study
 - h. FY 25-26 Budget

D. ADJOURN

Administrative Note: Based on Council input during the Strategic Planning Retreat, an update to the Town's Strategic Plan will be presented for Council adoption at a future meeting.

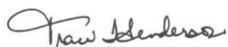
Mayor Moore adjourned the meeting at 11:44 a.m.

TOWN OF FLOWER MOUND, TEXAS



CHERYL MOORE, MAYOR

ATTEST:



TRACI HENDERSON, TOWN SECRETARY