

Town Council Work Session



October 16, 2025
Town Hall
2121 Cross Timbers Road
Flower Mound, TX 75028

6:00 p.m.

DRAFT MINUTES

A. CALL TO ORDER

Mayor Moore called the meeting to order at 6:00 p.m. with the following members present:

Cheryl Moore, Mayor
Ann Martin, Mayor Pro Tem
Adam Schiestel, Deputy Mayor Pro Tem
Chris Drew, Councilmember Place 2
Brian Taylor, Councilmember Place 3
Janvier Werner, Councilmember Place 4

Town Council member(s) absent:

Town Staff present:

James W. Childers, Town Manager
Anne Carnes, Deputy Town Secretary
Tommy Dalton, Assistant Town Manager
Tiffany Bruce, Assistant Town Manager/Town Engineer
John Zagurski, Chief Financial Officer
Meg Yakubik, Director of Budget Services
JP Walton, Strategic Services Officer

B. PUBLIC COMMENT

Names listed below don't necessarily reflect the order in which each person spoke and all addresses are located in Flower Mound unless otherwise indicated.

	Speaker name and address	Subject (as written on the form)
1.	Barbara Barrios, 4113 Hide A Way Lane	Fall Festival & National Night Out success

C. WORK SESSION ITEM(S)

1. Cellular coverage in Flower Mound

Tommy Dalton, Assistant Town Manager, opened the item and gave comments about the current speakers who will address the cellular service in the Town. He then shared a presentation of the town's cell coverage, with a map of the cell sites.

Mr. Shawn St. John - T-Mobile Site Development Manager, Houston Office
Rob Proulx, T-Mobile, RF Engineer, Frisco Office

Mr. St. John went over a presentation noting T-Mobile services, their key concepts, how the network operates, siting location criteria, and the types of cellular services available. He commented on feedback from T-Mobile customers about coverage demands. Mr. St. John also explained the need for fiber backhaul, and planning for wireless infrastructure in future development projects. He ended with emphasizing community engagement and communication with elected officials to try and find solutions. He then asked the council members if they had questions.

Councilmember Taylor brought up that existing developments have challenges in reception and speeds, so with new infrastructure coming, how can they be proactive. He also asked about potential terrestrial-based antennas and satellite communication.

Mr. St. John replied with the strategies they have in place to augment their main network, and help fill in the holes. Mr. Proulx added that space-based communications are one of the tools in their toolbox that help cast a wide net and help with rural areas. Their towers, however, deliver a better experience to the customers.

Councilmember Taylor asked for clarification on the focus of using larger antennas, and not the smaller ones. Mr. Proulx explained the physics of different sized antennas and the constraints as discussed in the presentation. They worked well in the early 2000's, but now modern data usage requires more band requirements. Mr. St. John added details about the Federal Communications Commission (FCC) rules on spectrum use. He included areas of new sites in the community currently, and upcoming.

Councilmember Taylor asked what the public can do to contact local area elected officials to voice concerns and improve coverage. Mr. St. John said having work sessions like these and keeping communications open with them is one way, and that he is the point of contact in Texas.

Mayor Moore asked about the town's older ordinances and how they might hinder the placement of cell towers. Mr. St. John described their processes and how they work with the town and the FCC.

Councilmember Taylor asked Mr. Dalton to explain the Town's ordinances or steps for the process to build new or add towers/antennas and the criteria with the FCC. Councilmember Taylor then asked Mr. Dalton about new developments

and who leads the discussions. Mr. Dalton explained how it goes both ways between the town and developers and what the coverage needs are.

Deputy Mayor Pro Tem Schiestel asked Mr. Dalton questions about the cell sites map that was shared and what T-Mobile had along the way of small sites. Mr. St. John said there is a map on their website to find out what coverage you would get based on addresses. Deputy Mayor Pro Tem Schiestel then asked about booster options for residents. Mr. St. John explained how this would be beneficial should the customer want to get better coverage.

Deputy Mayor Pro Tem Schiestel asked about the use of tree-shaped towers seen in different states. Mr. St. John stated that sometimes these stand out more than blend in if not placed in the right environment. Deputy Mayor Pro Tem Schiestel asked if future conversations could be had on this and about financing.

The Mayor asked if there were any other questions of T-Mobile from council and there were none.

Mr. Dalton introduced Bobby Wells, AT&T, RF Engineer, Dallas. Mr. Wells confirmed the details and coverage specifications that Mr. St. John had stated and added more information on frequencies and use in high-capacity areas. He brought up co-locating towers with other providers. Mr. Wells also stated that AT&T customers can check on their website for coverage; if problems, people can contact AT&T directly or the town through Mr. Dalton. Mr. Wells discussed the finances of building cell towers and new options they are exploring for building towers/antennas.

Mayor Pro Tem Martin asked about town facilities and possibilities of co-locating antennas, partnering with the carriers. Mr. Wells described that the placement, demand, and probability of building also come in to play and confirmed funding matrices. Mayor Pro Tem Martin asked Mr. Dalton what is in place between the town and carriers, in respect of new developments. Mr. Dalton explained how the town will monitor this and how communications with developers of the taller buildings in the Lakeside area have been had. Mr. Wells added that if the capacity is being met by existing towers, they won't need to expand.

Mayor Moore asked Mr. Dalton for clarification on whether our processes needed revisiting. He advised that if council provides direction to staff about incentivizing new towers and to engage with providers, they could come back for a future discussion. Mayor Pro Tem Martin would like to hear more about it, but supports the current SUP process. Deputy Mayor Pro Tem Schiestel stated why he is comfortable with the current process.

Mayor Pro Tem Martin asked for the reasons behind developers not incorporating fiber options in neighborhoods. Mr. Dalton and Mr. Wells explained this. Councilmember Drew asked about other municipalities and how they are being proactive about this. Mr. Wells spoke to this.

Councilmember Taylor had a closing question on clarification on the slide shown

for land locations and if there was funding in place. Mr. Wells answered this and spoke about the option Councilmember Taylor introduced for the new high school sports stadium recently erected out west as being a viable place for a cell tower. This ended the discussion on cellular service.

2. Value of Municipal Services: Police Services

Mayor Moore invited James W. Childers, Town Manager, to introduce the series of work sessions coming forth over the next couple of months. Mr. Childers spoke of these giving more scope of the services the town provides and to look at service levels going in to the financial year and FY27 budget process.

Police Chief David Coulon introduced himself and his two assistant chiefs in attendance, Assistant Chief Shane Jennings, and Assistant Chief James Hawley. Chief Coulon then shared a new video production used for police recruiting and the challenges the department faces in recruiting police officers. He then followed by stating the department's mission statement and accomplishments from last year, highlighting that they had been voted 'Best Police Department' of Denton County. He listed the public outreach initiatives and meeting the Active Bystandership in Law Enforcement (ABLE) criteria.

Chief Coulon reviewed the expenditures by the department and displayed their organizational chart and the department functions. He then displayed the patrol and traffic calls for service charts, followed by cases assigned to detectives. Discussion on Professional Standards and accreditation policies, followed by Community Services and how much they do with community engagement, School Resources and how they function, followed by the Communications Department and the skills they must have to help with emergencies.

Councilmember Werner asked for clarification on the warrants issued, Chief Coulon confirmed.

Support Services were discussed, which included Detention and Support Services with information on state-mandated processes and the volume of records created and needed to be kept. Property and Evidence security and how they operate, followed by School Crossing guard program success, and Administrative Staff functions. Chief Coulon followed by discussing Animal Services and how they've performed better in comparison to other cities.

A further discussion was made on crimes reported to the Federal Bureau of Investigation (FBI) and how the data is collected, and what the Town Council can do to help prevent crime with thoughtful planning.

Chief Coulon discussed the staffing and amount of full-time employees, and the police officer statistics per residents based on census data and how many police a town our size requires.

Budget requests were brought up with funded decision packages, radio

communication being the greater need and the use of encryption on radio channels to protect sensitive information. Unfunded decision packages included more vehicles, motorcycles, software/apps, and staffing.

At the conclusion of the presentation, there were questions from council. Mayor Moore asking what is hindering finding police officers for our community. Chief Coulon spoke of the plummeting numbers of applications across all agencies. The profession used to be seen as a good career to be proud of but has turned in to something that is villainized.

Mayor Pro Tem Martin stated she appreciates our police, their training and community outreach. Deputy Mayor Pro Tem Schiestel made comments on the positive comments he's received on our police department and how we need to be sensitive to spending yet keep the town safe. Councilmember Taylor discussed the Flock software request and how to keep the residents safe, and the police to effectively do their job, and balance out the privacy concerns. Chief Coulon answered their concerns.

Councilmember Taylor also addressed paying our officers well. Chief Coulon brought up redaction software and how this helps with keeping personnel numbers down in that area. Mayor Moore brought up the needs for supplies and safety materials.

Mr. Childers explained about the pay scales for police department and the cost for recruiting and hiring. Reviewing compensation plans later down the way but is aware of our position in the marketplace. Chief Coulon went on to explain how many applications they received to how many they hired.

Councilmember Drew asked about public outreach and if more can be done. Chief Coulon stated that more than just Community Support Officers are out at public events, also having dispatchers, detectives. He stated outreach is critical and always strive to do better.

Mayor Moore confirmed the police do a great job, and discussed the upcoming open house.

Mr. Childers brought up to the council that tonight's talk, and future talks, will be along the same line as needs over wants. Will perhaps need to reprioritize, but the need doesn't go away.

Mayor Pro Tem Martin stated we need to keep an eye out on legislature. Several council members shared their appreciation for the police department.

D. ADJOURN

Mayor Moore adjourned the meeting at 8:30 p.m.

TOWN OF FLOWER MOUND, TEXAS

CHERYL MOORE, MAYOR

ATTEST:

ANNE CARNES, DEPUTY TOWN SECRETARY