



AGENDA
FLOWER MOUND PARKS BOARD
REGULAR MEETING
SEPTEMBER 5, 2019
FLOWER MOUND TOWN HALL
2121 CROSS TIMBERS ROAD
FLOWER MOUND, TEXAS
6:30 P.M.

AN AGENDA INFORMATION PACKET IS AVAILABLE FOR PUBLIC INSPECTION
ONLINE AT WWW.FLOWER-MOUND.COM/AGENDA/AGENDA.PHP

All pagers and cell phones must be turned off in the Council Chambers.

A. CALL REGULAR MEETING TO ORDER

B. INVOCATION

C. PLEDGE OF ALLEGIANCE TO THE AMERICAN FLAG AND TO THE TEXAS FLAG

"Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."

D. PUBLIC COMMENTS

To speak to The Parks Board during public comment, please fill out a [comment form](#).

- Turn in form by 6:40 p.m. to Administrative Secretary
- Speakers are limited to 3 minutes, a tone will sound at 30 seconds left and when time has expired
- Please state your name and address when speaking

The purpose of this item is to allow the public an opportunity to address the Parks Board on issues that are not indicated as a "Public Hearing" on this agenda. Issues regarding daily operational or administrative matters should first be dealt with by calling Parks & Recreation at 972-874-6300 during business hours.

E. PRESENTATIONS

- As prescribed in the Youth Sports Facility Agreement, a report will be given by the Greater Lewisville Area Soccer Association (GLASA) of the association's operations in regards to youth and adult soccer.
- Keep Flower Mound Beautiful will provide the Board with an update on their operations and upcoming events.
- Proclamation for National Senior Center.

F. DIRECTOR'S REPORT

- Update and status report related to Parks and Recreation issues.

G. CONSENT AGENDA – Consent Items

This agenda consists of non-controversial or "housekeeping" items required by law. Items may be removed from the Consent Agenda by any Board member by making such request prior to a motion and vote on the Consent Agenda.

1. Consider approval of the minutes from a regular meeting of the Parks Board held on August 1, 2019.

H. REGULAR ITEMS

2. Consider approval of a request from the Rotary Club of Flower Mound to hold a 5k run/walk at the Heritage Park of Flower Mound on Saturday, December 7, 2019.

I. RECESS REGULAR MEETING

J. CALL WORK SESSION TO ORDER

K. WORK SESSION ITEMS

3. Review and discuss two preliminary conceptual plans for the Master Planning of Peters Colony Memorial Park, a 3.3 acre park located next to the Flower Mound Public Library.
4. Review discussion topics for the October joint work session with Town Council.

L. ADJOURN – WORK SESSION

M. RECONVENE REGULAR MEETING

N. COORDINATION OF CALENDARS AND FUTURE AGENDAS/MEETINGS

- The next regular meeting of the Parks Board is scheduled for October 3, 2019.

O. ADJOURN REGULAR MEETING

I do hereby certify that the Notice of Meeting was posted on the bulletin board in Town Hall of the Town of Flower Mound, Texas, a place convenient and readily accessible to the general public at all times and said Notice was posted on the following date and time: August 30, 2019 at 5:00 P.M. at least 72 hours prior to the scheduled time of said meeting.



Jade Olson, Administrative Secretary



PARK BOARD AGENDA ITEM NO. 1

CONSENT ITEM

DATE: September 5, 2019

FROM: Jade Olson, Administrative Secretary

ITEM: Consider approval of the minutes from a regular meeting of the Parks Board held on August 1, 2019.

BACKGROUND INFORMATION: The Parks Board held a regular meeting August 1, 2019.

BOARD REVIEW/CITIZEN FEEDBACK: N/A

ALTERNATIVES/OPTIONS: N/A

FISCAL IMPACT: N/A

LEGAL REVIEW: N/A

ATTACHMENTS:

1. Draft minutes from the August 1, 2019 Regular Meeting of the Park Board.

DRAFT MOTION: Move to approve as presented in the agenda caption.

THE TOWN OF FLOWER MOUND PARKS BOARD REGULAR MEETING HELD ON THE 1st DAY OF AUGUST 2019, IN THE FLOWER MOUND TOWN HALL, LOCATED AT 2121 CROSS TIMBERS ROAD IN THE TOWN OF FLOWER MOUND, COUNTY OF DENTON, TEXAS AT 6:30 P.M.

The Parks Board met in a regular session with the following members present:

Gloria Jones	Place 1 – Chair
Allen Pichon	Place 2
Rick Kenyon	Place 4
Jodi Seay	Place 5
Mark Mayer	Place 6
Andrew Cummings	Place 8 – Alternate
Dale Olson	Place 10 – Alternate

The following Board members were not in attendance:

Teresa Thomason	Place 3 – Vice Chair
Ike Winfield	Place 7
Jennifer Romaszewski	Place 9 – Alternate

The following members of Town Staff were in attendance:

Chuck Jennings	Director of Parks and Recreation
Clayton Litton	Parks Superintendent
Kari Biddix	Park Development Manager
John Habern	Parks, Trails & Landscape Specialist
Michael Davenport	CAC Manager
Matt Chutchian	Athletics Supervisor
Jade Olson	Administrative Secretary

- A. CALL REGULAR MEETING TO ORDER – 6:30 P.M.**
- B. INVOCATION – Cathy Powers**
- C. PLEDGE OF ALLEGIANCE TO THE AMERICAN FLAG AND THE TEXAS FLAG**
- D, PRESENTATIONS**

Matt Chutchian, Athletic Supervisor, introduced Mike Hirniak and J.R. Arebelo to represent the Flower Mound Lacrosse Association (FMLA). The Board was updated with FMLA's operations in regard to youth sports.

- E. PUBLIC COMMENTS**

N/A

- F. DIRECTOR'S REPORT**

Chuck Jennings, Director of Parks and Recreation had the following announcements:

- Parks staff has installed playground safety surface material at various parks.

- AAYBA was successful.
- The Independence Fest ran smoothly and had record attendance.
- Twin Coves Park has reopened.
- The Cross Timbers Equestrian trailhead has been cleaned up and is now open to the public.
- Heritage Park was voted Best Park.
- Peter's Colony Master Plan is progressing and will be back next month for an update.
- Phase I for The Gibson-Grant Log Cabin has been budgeted and the design and engineering is underway. Phase I includes structural and exterior modifications and replacement of the roof.
- There will be a joint work session with Town Council on October 17th.

Michael Davenport, CAC Manager gave an update on:

- It was a great Summer season at the CAC.
- The track and Blue Fin Swim team competed in 2019 Summer Games of Texas.
- All Summer Adult softball, kickball, and basketball seasons will be finished in mid to late August and registrations for Fall have begun.
- Back to School Bash will be August 9th.
- The new Adventures Guide will be coming out soon.
- Senior Citizens Day is August 21st.

Kari Biddix, Park Development Manager gave an update on CIP Projects:

- The current CIP projects are, Canyon Falls Park, Rheudasil Park, Peter's Colony Memorial Park Master Plan, and Bakersfield Park.
- Thrush Park playground replacement has been completed. The next playground replacements will be at Gerault Park and Lakewood Park.

G. CONSENT AGENDA

1. **Consider approval of minutes from a regular meeting of the Parks Board held on June 6, 2019.**

Board Deliberation

Board Member Seay moved to approve as presented in the agenda caption. Board Member Kenyon seconded the motion.

VOTE ON THE MOTION

AYES: Pichon, Kenyon, Seay, Mayer, Cummings, Olson
NAYS: None

H. REGULAR ITEMS

2. **Consider approval of a request from Parkway Elementary School to sell concessions and merchandise during their rental of the Outdoor Water Park at the Community Activity Center on Sunday, August 25, 2019.**

Staff Presentation

Michael Davenport – CAC Manager

Board Deliberation

Board Member Kenyon moved to approve as presented in the agenda caption. Board Member Pichon seconded the motion.

VOTE ON THE MOTION

AYES: Olson, Cummings, Mayer, Seay, Kenyon, Pichon
NAYS: None

3. Consider approval of a request from The Founders Classical Academy of Flower Mound Parent Teacher Organization to sell concessions (snow cones) during their rental of the Outdoor Water Park at the Community Activity Center on Sunday, August 11, 2019.

Staff Presentation

Michael Davenport – CAC Manager

Board Deliberation

Board Member Pichon moved to approve as presented in the agenda caption. Board Member Mayer seconded the motion.

VOTE ON THE MOTION

AYES: Pichon, Kenyon, Seay, Mayer, Cummings, Olson
NAYS: None

4. Consider approval of a recommendation to add the Pink Evening Primrose Trail Connection projects to FY 2019-2020 to be incorporated into the Town's Five Year Capital Improvement list.

Staff Presentation

Kari Biddix – Park Development Manager
Blake Hummel – Senior Project Engineer

Board Deliberation

Board Member Mayer moved to approve as presented in the agenda caption. Board Member Cummings seconded the motion.

VOTE ON THE MOTION

AYES: Olson, Cummings, Mayer, Seay, Kenyon, Pichon
NAYS: None

5. Consider recommending for Town Council consideration the renaming of Bella Lago Park, a 9.07 acre park located within the Bella Lago subdivision.

Board Member Allen Pichon officially recused himself for item 5.

Staff Presentation

Chuck Jennings – Director of Parks and Recreation

The naming committee updated the Board on how they arrived at their decision and recommendation not to rename the park.

Board Deliberation

Board Member Kenyon moved to approve as presented in the agenda caption. Board Member Olson seconded the motion.

VOTE ON THE MOTION

AYES: Kenyon, Seay, Mayer, Cummings, Olson

NAYS: None

I. RECESS REGULAR MEETING

J. CALL WORK SESSION TO ORDER

K. WORK SESSION ITEMS

6. Review and discuss a schematic Update for Canyon Falls Park.

Staff Presentation

Kari Biddix – Park Development Manager

Mesa

Fred Walters – Principal

L. ADJOURN – WORK SESSION

M. RECONVENE REGULAR MEETING

N. COORDINATION OF CALENDARS AND FUTURE AGENDAS/MEETINGS

- The next Parks Board Special Meeting is scheduled for September 5, 2019.

O. ADJOURNMENT

Board Member Kenyon made a motion to adjourn the meeting. Board Member Mayer seconded the motion.

Chair Gloria Jones adjourned the Regular Meeting at 8:27p.m.

TOWN OF FLOWER MOUND, TEXAS

ATTEST:

Gloria Jones, Chair

Jade Olson, Administrative Secretary



PARKS BOARD MEETING AGENDA ITEM NO: 2

DATE: September 5, 2019

FROM: Mark Long, Recreation Superintendent

ITEM: **Consider approval of a request from the Rotary Club of Flower Mound to hold a 5k run/walk at the Heritage Park of Flower Mound on Saturday, December 7, 2019.**

BACKGROUND INFORMATION: Mary Jacoby with the Rotary Club of Flower Mound is requesting approval from the Parks Board to hold their annual 5K Run at The Heritage Park of Flower Mound on Saturday, December 7, 2019, from 6:00 a.m. – 1:00 p.m.

The Rotary Club of Flower Mound, which was founded in 1984 falls under the National Association of Rotary International. The mission of Rotary International, a worldwide association of Rotary Clubs, is to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders. Their objectives are:

1. Development of acquaintance as an opportunity of service.
2. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his/her occupation as an opportunity to serve society.
3. The application of the ideal of service by every Rotarian to this personal, business and community life.
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Rotary Club of Flower Mound has hosted this event at Heritage Park since 2013. The event was moved to Highland Village in 2017 due to Phase III construction at Heritage Park. In 2018, the event returned to Flower Mound but was cancelled due rain. The Town has not received any negative feedback and the organization has followed all Town's rules and regulations. The Rotary Club is proposing to offer similar activities and amenities as previous years. The event would have two major components: 5k Run/Walk and a small community area with a kid's zone, food truck vendors and possible pet adoption. The 5K run will be held on December 7, 2019 from 6:00 am. – 1:00 p.m. The event will be geared towards families and open to the public. The money raised by this event would go into the Club's general fund and used for local charitable endeavors.

The Flower Mound Rotary will work with the Environmental Services Division to secure a special event permit and provide the necessary liability insurance. During this process, the permit will be reviewed by the Health, Fire, Parks, and Police Departments concerning the event logistics and 5K route. Other permits and fees may be necessary after the review process is completed. Staff estimates that the event could attract between 350 - 500 spectators to the park over the course of the event. The Rotary Club understands they will need to secure offsite parking, shuttles, portable restrooms, and coordinate litter control for the event.

FISCAL IMPACT:

Revenue Source: The Town will receive revenue from the Rotary Club of Flower Mound in accordance with the rental policy, which outlines pavilion rental fees.

Projected Receipts/Collections: \$240.00

Proposed Use/Purpose: The revenue generated will be deposited into the General Fund 100-4259, Parks and Recreation Fees, which helps offset the annual costs to operate and maintain the Town's pavilions.

LEGAL ISSUES: According to Chapter 54 of the Town's Code of Ordinances, the Parks Board has the sole authority to approve the charging of fees or to solicit donations or contributions for any activity on park property. Article II titled Park Regulations states:

Sec. 54-72. Enumeration of prohibited acts

(e) *Fees charges or solicitation of donations.* It shall be unlawful for any person to charge fees or solicit donations or contributions for any activity; to sell or offer for sale any food, drinks, confections, merchandise or commercial services; to conduct any commercial business activities of any kind; and/or to post, place or erect on any public park or recreation facility any advertising, notice, billboard, paper or other advertising device without the written consent and approval of the town's park board; provided, however, that the prohibitions contained in this subsection shall not apply to town officials, employees or agents performing authorized activities or providing notice of official town meetings or functions.

ATTACHMENTS:

1. Request from the Rotary Club of Flower Mound

DRAFT MOTION: Move to approve as presented in the agenda caption.



Rotary Club of Flower Mound

August 22, 2019

Chuck Jennings
Town of Flower Mound Parks and Recreation
2121 Cross Timbers Road
Flower Mound, Texas 75028

Re: Rotary Club of Flower Mound Request Use of Heritage Park, December 6-7th 2019

Dear Mr. Jennings,

The Rotary Club of Flower Mound requests use of Heritage Park on the evening of Friday, December 6th and Saturday, December 7th between the hours of 6am to 1pm to conduct a community event. We will host a holiday themed 5K run, a 1K fun run utilizing an approved route by the Town, Kids Zone Area, and possible on site pet adoption in coordination with the Humane Society. We will also have a minimal amount of food trucks on site, not more than four, that will obtain necessary permits and food safety requirements from the Town. We will also need to rent the pavilion at Heritage Park for the morning's events. We will coordinate offsite parking at locations adjacent to Heritage Park and shuttle from offsite locations, Bakersfield Park, for attendee parking to avoid any conflicts with the CAC parking and preparation for the Town's Holiday Celebration that evening. We anticipate approximately 350 attendees at the event.

Estimate Timeline:

Friday, December 6 th	Delivery or port-a-lets
Saturday, December 7 th	6am- setup for 5k and 1k by Flower Mound Rotary Members 6am- setup of food trucks- maximum of 3 7:30am- 1K fun run 8am- 5K run 10 am- awards ceremony 11am- food trucks shut down, clean-up and porta-let removal

We should be completely vacated from Heritage Park by 1pm at the latest on Saturday, December 7th

This event is meant to provide a family friendly community event for our Town to enjoy and hopefully will continue for many years to come.

Thank you for your consideration of this request.

Mary Jacoby
Member, Rotary Club of Flower Mound



PARKS BOARD AGENDA ITEM NO. 3

DATE: September 5, 2019

FROM: Chuck Jennings, Director of Parks and Recreation
Kari Biddix, Park Development Manager

WORK SESSION ITEM: **Review and discuss two preliminary conceptual plans for the Master Planning of Peters Colony Memorial Park, a 3.3 acre park located next to the Flower Mound Public Library.**

Background Information: The purpose of this item is to discuss and evaluate the attached conceptual drawings and provide input to Town staff and MESA Design Group. MESA utilized the feedback provided during the Public Input meeting on June 27, 2019, and from staff to create two conceptual designs.

The design firm will utilize the Board's feedback to make modifications; and the item will be brought back to the Parks Board in October for a recommendation to the Town Council. The public will be given an opportunity to provide input at both the September and October meetings.

Below is a timeline of the park from purchase up until the public input meeting in June.

- Town Council approved the purchase of the 3.3 acre site in January of 2016.
- Parks Board recommended and the Town Council approved the park name in April of 2016.
- Since taking over the park the Town has maintained the area as open space with very little maintenance leaving it in its natural state until it could be Master Planned.
- Master Plan funding was allocated and approved for FY18-19 using 4B Sales Tax revenue.
- Mesa Design Group was selected and their Professional Services Agreement was approved by the TC on May 6, 2019.
- Mesa and Town staff held a kick-off meeting in late May to develop the schedule and talk about the site.
- Public Input meeting was held on June 27, 2019, with 21 people in attendance.

Fiscal Impact: N/A

Legal Review: N/A

Attachments:

1. Draft conceptual designs
2. Summary Report of Public Input meeting

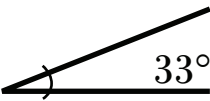
Recommendation: This item is for discussion purposes only.

TAPESTRY

OPTION 1

Symbolic of the interconnection of people’s lives, cultures, and heritages and how they intertwine and affect each other to form the cultural fabric of the community.

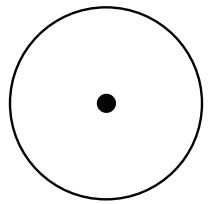
PROGRAM INSPIRATION



Flower Mound’s establishment along the 33rd parallel is embodied through the layout of linear pavement and tribute grove at 33°.

1961

The Town’s incorporation and history of Peters Colony is abstractly symbolized within the design of the Memorial Water Wall.



The Tribute Grove is composed of Post Oaks planted in tribute to past community heroes and leaders.

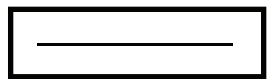


LIFE PATHS

OPTION 2

Collectively, our individual life paths cross and occasionally, our paths cross again in unexpected and joyous ways. As a community, our collective individual journeys converge to form the core of who we are.

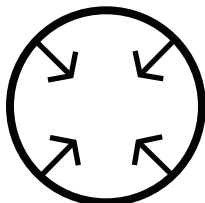
PROGRAM INSPIRATION



The Wall of Remembrance is an abstracted commemoration to the Town’s community heroes and leaders.



Shadows cast from the pavilion roof and the fractured layout of the water feature metaphorically resemble the obstacles we encounter throughout our individual life paths.



Vertical elements including the elevated lawn, Wall of Remembrance, and the pavilion enclose the gathering lawns in symbolic representation of a common meeting ground where all paths converge.



Peters Colony Memorial Park Summary

On June 27th, 2019, MESA Design Group hosted a public input meeting at Town Hall to present master plan options for Peters Colony Memorial Park. MESA's presentation included a series of slides which examined the Town's current memorial sites and public celebrations, an inventory and analysis of the site, potential programmatic opportunities, and three conceptual master plan options. Each master plan design option explored a distinctive allegorical theme encouraging residents to gather in group celebration or individual reflection honoring friends, loved ones, and their contributions to the Town's heritage and culture. Following the presentation, residents were encouraged to share their comments, suggestions, and concerns to MESA and Parks staff. Many residents commented that they would like to see the site's existing Cross Timbers woodland preserved and a pedestrian connection made between Flower Mound High School and the Public Library. MESA will now build upon the input received from residents and present master plan design concepts at the upcoming Parks Board Work Session on September 5th.



PARKS BOARD AGENDA ITEM NO. 4

DATE: September 5, 2019

FROM: Chuck Jennings, Director of Parks and Recreation

WORK SESSION ITEM: Review discussion topics for the October joint work session with Town Council.

BACKGROUND INFORMATION: This work session item provides the Parks Board the opportunity to discuss proposed topics which will be presented to Town Council at the October 17, 2019, joint work session. The Parks Board may want to discuss the seven initiatives that were developed during the May 2, 2019 Parks Board meeting, and decide which items they would like council's guidance and direction. Other topics that may be included in the discussion could involve upcoming park development, Trails Master Plan, and any public engagement.

Staff will work with the Parks Board to compile information which the Board desires to present to the Town Council in October.

Alternatives/Options: N/A

Attachments:

1. Parks Board Input Session Summary

Recommendation: This item is for discussion purposes only.



MEMORANDUM – May 31, 2019

TO: Parks Board

FROM: JP Walton, Assistant to the Town Manager

COPY: Tommy Dalton, Assistant Town Manager
Chuck Jennings, Director of Parks and Recreation

RE: Parks Board Input Session 2019

Parks Board conducted a work session on May 2, 2019 to discuss topics for the Town Council's consideration during the next Strategic Planning Session (SPS). This memo summarizes each topic discussed. The purpose of this memo is to capture the "essence" of the topic discussed.

Please note that each item raised by the Board will be shared with the Town Council. Staff liaisons will be briefed on the concerns raised by the Board impacting their respective boards and/or area of work responsibility.

Please let me know if you would like clarification on any of the follow-up items.

PARKS BOARD TOPICS

Item	Topic
1.	Park Land Acquisition
2.	CAC Expansion/Western Rec Center
3.	Cross Timbers Park Development
4.	Tennis Center
5.	Cultural Arts Festival Fall 2020
6.	Funding for Art in Parks
7.	Special Needs Structured Recreation

1. Park Land Acquisition:

The price of land in Flower Mound continues to rise and the Parks Board requests direction from Town Council on formulating a plan to acquire land in order to fulfill future park needs as outlined in the 2017 Parks Master Plan Update. The Master Plan Update identified three visionary recommendations for land acquisition. The recommendations were to acquire 43 acres of neighborhood parks, 63 acres of community parks, and 52 acres of regional parks in years 6-10. These recommendations can be

found on pg. 15 of the 2017 Parks and Recreation Master Plan Update report found here: <https://www.flower-mound.com/DocumentCenter/View/1029>. Although these visionary projects are to be completed in years 6-10, the Parks Board requests that the Town Council fulfill the Town's current and future park land acquisition needs in order to meet or exceed the recommended service levels for each park category. The main concern of the Parks Board regarding this topic is the planning and availability of funds in order to purchase ideal park land when it becomes available. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.

2. CAC Expansion/Western Rec Center:

In 2017 the Parks and Recreation Master Plan Update identified the need for an expansion of the current CAC and a new recreation center on the western side of Flower Mound. Our current service level of .89 SF per person falls below the recommended service level of 2 SF of recreation center per person. Both an expansion of the CAC or a western recreation center would help to alleviate this need and bring the Town equal to or above the recommended SF for recreation centers. The update recommended that the expansion of the current CAC would be a sustainable project for the Town that should be completed within the next ten years. It also identified a recreation center for West Flower Mound in its visionary recommendations and stated that this project should be completed within the next ten years. These recommendations can be found on pg. 15 of the 2017 Parks and Recreation Master Plan Update report found here: <https://www.flower-mound.com/DocumentCenter/View/1029>. These sustainable and visionary recommendations have been identified by the Parks Board as initiatives it would like to complete in the near future. The 2017 Parks Master



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Plan Update has identified that the Town should improve its recreation center SF to meet recommended service levels and suggests that these improvements be made in the next ten years. The Parks Board requests direction from the Town Council regarding prioritization of the two projects, timing, location, and funding mechanisms. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.

3. Cross Timbers Park Development:

The discussion on park development within the Cross Timbers Conservation Development District focused on the type of parks that are permitted within the CTCDD and how to utilize the open space provided by cluster and conservation developments towards creating more parks. First, the type of parks allowed in the CTCDD are outlined in the corresponding Agricultural Zoning District under Sec. 98-272 and include community center (public), golf course (public), park or playground (public), recreation center (public), stadium or playfield (public), and swimming pool (public). These permitted uses can be found at the following link:

https://library.municode.com/tx/flower_mound/codes/code_of_ordinances?nodeId=SPBLADERE_CH98ZO_ARTI_IIDIRE_DIV3AAGDICODIRUDE.

Additionally, there was discussion on how to incentivize parkland acquisition by utilizing the open space standards for conservation and cluster developments

Conservation Developments

Conservation developments are required to leave a minimum of 50 percent of the gross land area preserved as open space. However, Town Council can decide on alternative proposals and variations from the open space requirements to allow parkland acquisition as outlined in Sec. 98 – 277:

It is recognized, however, that project size, location and design may necessitate a different arrangement or distribution of open space or buffers than are envisioned in the regulations of this section, and that different amenities than those specified in this section may become valuable options. Consequently, an applicant for a conservation development project may submit an alternative proposal with corresponding variations in the standards applicable to such a development, which alternative shall be evaluated and action taken thereon in accordance with the procedures contained in this chapter; provided, however, that the following limitations apply:

- 1. No variations will be granted from the allowed residential densities for conservation development projects.*
- 2. The alternative proposal and variations requested shall achieve the same basic objectives as the particular standards which are to be varied.*
- 3. Where the proposal seeks to vary project size limitations, the alternative design shall be evaluated in accordance with standards applicable to larger projects.*

In regards to using conservation development open space for Town parkland, the code outlines that an alternative proposal may be granted if different amenities become valuable options. For the three limitations to the alternative proposal, Town Council must decide whether the specific project meets limitation number 2 and 3, however, limitation number 1 specifies that no variations will be granted from the allowed residential densities. Residential densities allowed in conservation developments in Sec. 98-277 are as follows:

Project density. The maximum allowable residential density for a conservation development project, expressed as the number of residential dwelling units permitted per acre of land, is one dwelling unit



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(du) per acre exclusive of all rights-of-way or easements for streets and alleys; land dedicated for public use; or open space, park land and buffer areas, unless otherwise stated in the regulations of this section.

Therefore, if a conservation development were to donate part of their open space to the Town to be used as parkland, that parkland must adhere to the open space standards. According to Sec. 98-277, Town Council has the ability to accept land from conservation developments and count it as a part of the open space requirements of the development as long as the three limitations listed above are met.

Cluster Developments

Cluster developments ensure the preservation of open space by defining the maximum allowed residential densities. Area Plans, Chapter 2.0 of the Master Plan under Cross Timbers Conservation Development District Area Plan (2.10, pg.10), outlines the requirements for cluster developments and can be found at the following link: <https://www.flower-mound.com/DocumentCenter/View/8311/20-Area-Plans?bidId=>. Under the cluster development standards the Master Plan outlines residential density as:

The maximum density that can be granted for a cluster development can be no more than 1 unit per 1.6 acres ($100/1.6 = 62$ units) or a 24% increase above the base density. For example, on a 100 acre development, the 100 acres is divided by 1.6 to produce 62 units or a 24% (12 unit) increase in density above the base density of 1:2 or 50 units.

The open space requirements for cluster developments are as follows:

Open space may be managed by a land trust, Homeowners Association, and/or the Town. Any development proposal must detail the perpetual maintenance and funding for the open space areas, which must be feasible and appropriate for the areas reserved. Recreational uses may be allowed which may be appropriate given the type, location, intensity, and adjacency. Any recreational use should be characteristic of the District, compatible with adjacent land uses and should be open to the public. Floodplain may be counted as open space.

Therefore, cluster developments are permitted to give the Town land from their developments open space to be used as parks or recreational uses. The Town Council must decide whether the recreational use is characteristic of the District, compatible with adjacent land uses, and should be open to the public. The cluster development can still count the land acquired by the Town for park use toward their overall project maximum residential density of 1 unit per 1.6 acres, but may not be granted a higher density.

As for the open space in conservation and cluster developments there are no requirements for the open space provided in those developments to be open to the public. The purpose of the conservation development is to preserve open or natural lands as an integral component of the development. While the intent of the cluster development is to maximize open space conservation to realize a community benefit that provides the Town with its unique country atmosphere and natural environment. There are no standards in place that require the open space in either development to be open to the public. However, if land is dedicated to the Town as open space or toward park land acquisition, that land would be open to the public. Additionally, standards requiring open space to be open to the public could be adopted as part of the development's approval by requiring it in their PD standards.

During a recent zoning application, a development named Town Lake East offered to donate 14 acres of useable parkland to the Town. The land donated to the Town satisfied the park land dedication requirements for the development, met the open space requirements for cluster developments, and allowed the Town to receive a large piece of parkland along a major thoroughfare. The Parks Board requests direction from Town Council



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regarding the opportunity of receiving valuable parkland donations in cluster developments such as the parkland donation received in Town Lake East.

The current park and open space standards in the CTCDD and how they relate to the development of parks and the need for future park land acquisition within the district will be shared with the Town Council. Further feedback and direction on the topic will be requested.

4. Tennis Center: In 2017 the Parks and Recreation Master Plan Update identified the need for a tennis center as a visionary recommendation to be completed in the next 1-10 years. Currently, our tennis court level of service is 1 court per 11,392 residents which falls below the recommended 1 court per 6,000 residents. The update recommended that 5 additional courts are needed currently to reach the recommended service levels and that a total of 6 additional courts will be needed by 2021. These recommendations can be found on pg.11 and pg. 15 of the 2017 Parks and Recreation Master Plan Update report found here: <https://www.flower-mound.com/DocumentCenter/View/1029>. In order to build a suitable tennis center the Town would need at least 14 acres of land. This land, if not donated to the Town, and the building of the Tennis Center itself would require additional funds allocated by the Town Council. As mentioned previously, a cluster development named Town Lake East has dedicated 14 acres of land on FM 1171 to the Town as parkland. After the parkland is deeded to the Town, a master plan on the dedicated parkland would go through an extensive community engagement process to determine how it will be developed. When the application came through the zoning process there were discussions that this land would be ideal for a tennis center. However, this decision has not been made and once the land is deeded to the Town it will remain as undeveloped parkland until citizen engagement through the park master plan process occurs. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.

5. Cultural Arts Festival Fall 2020

The Parks Board discussed working with the Cultural Arts Commission to start the first Cultural Arts Festival in the Fall of 2020. The [Cultural Arts Master Plan](#) under Goal 2: Build a Vibrant Town, lists Goal 2.2 to: *Develop a signature Arts Festival, celebrating the history and character of Flower Mound, inclusive of resident international communities*. The action items listed under Goal 2.2 were designated as Immediate and Short Term priorities which should be completed with existing resources or require a decision package in the FY 2019-20 budget cycle. In addition, the Town has hired a Programs Coordinator to assist with special events and achieving the goals outlined in the Town's Cultural Arts Master Plan. This topic is linked to a Decision Package to fund the Arts Festival currently in the FY 2019-20 budget process. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.

6. Funding for Art in Parks

This topic encompasses adding public art into our parks and obtaining funding to construct these public art installations. Recently, art installations were installed in Heritage Park adding an interpretive educational component which has been well received by residents. The recent [Cultural Arts Master Plan](#) designated the need for a public art master plan as a Long Term goal defined as requiring a decision package in the budget cycle in the next 2 to 3 years (Goal 2.4.1). The strategies and tactics listed in the Cultural Arts Master Plan include:

Invest in a public art master plan that: inventories existing public art programs in benchmark municipalities; examines existing policies, procedures and ordinances for revision and restructuring as appropriate; identifies and recommends curatorial approaches for both temporary and permanent public art programs in both public works and private development; recommends approaches for financing mechanisms; examines existing maintenance protocols and programs and updates as appropriate for both future acquisition and the current collection; reviews and articulates updated guidelines for offers of



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donations from private collectors; catalogues best practices across the region and relevant national best practices; and results in a guidebook to expand public art in the region.

In the Peer Communities Comparison section of the report (pg. 22), one of the four benchmark cities surveyed (Lewisville) has a public art policy that allows up to 2% of the CIP budget to be used toward public art. In addition, McKinney is currently in the process of considering an ordinance delineating a percentage of their CIP budget to fund public art. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.

7. Special Needs Structured Recreation

This discussion topic focused on including special needs structured recreation into our parks in order to create a more inclusive recreation experience for all children. This would include incorporating special needs recreation equipment into multiple parks instead of a single special needs park. Currently, Flower Mound does have Fort Wildflower at Heritage Park which is designed for special needs children and includes special needs structured recreation. In addition, the promotion of these special needs parks was discussed in order to make residents aware of available special needs recreation opportunities and to attract parents of special needs children outside of Flower Mound to bring them into the community. The main focus areas of this topic were promotion of our current special needs structured recreation, the addition of special needs structured recreation in existing parks, and incorporating special needs structured recreation in new parks. This topic will be shared with the Town Council and further feedback and direction on the topic will be requested.